

MEETING MINUTES

DATE 7/18/2022 TIME 18:00

TYPE OF MEETING:

Committee Community & Economic Development
 Executive Session *(exception)* 5 ILCS 120/2 (C) () *(specifics)*
 Work Session

THOSE PRESENT

<u>Justin Morfey</u>	<u>Jennifer Steigerwald</u>	<u>Steve Dean</u>
<u>Dawn Hanifan</u>	<u>Mindi Markum</u>	_____
<u>Kyle Merkle</u>	<u>Dave Jenkins</u>	_____
<u>Patricia Welander</u>	Anita Corso	_____

AGENDA TOPIC Review the minutes of the last meeting

DISCUSSION Justin Yes
Dawn Yes
Kyle Yes
PATTY YES
~~UPDATE~~ As PUBLISHED

RECOMMENDATION _____

AGENDA TOPIC City listing of Available Commercial Properties

DISCUSSION

RECOMMENDATION

AGENDA TOPIC Updated Promotional Packet for the City

DISCUSSION

Dawn would create a draft for

review she will send a draft for review

^{ADD} REPLEX, MORE IMAGRY THAN WORDS, EVENT PICTURES

ONLINE VIDEO OF EURNITS, FB MARKETING. BUSINESS IN LEROY

Activities in Leroy; Events in Leroy

UPDATE SIGN (Highway) ORG (SIGNS)

RECOMMENDATION

AGENDA TOPIC What is everyone's idea of what this committee should be working on?

DISCUSSION

Promotional Assoc 4 events
Spring FLWA Outpost
Small business sat Knox Park

Promotional videos, welcome wagon, UPDATE HIGHWAY SIGNS

UPDATE ORG SIGNS, website improvements, Business Newsletter, Citizen Newsletter
FACADE IMPROVEMENT (REPUSH)

RECOMMENDATION MAKE SURE ANITA & JESSICA ARE UP TO DATE ON EVENTS

AGENDA TOPIC Old & New Business

DISCUSSION Alley/Code compliance, Compiled List of events, Conversations with
Prospective business, Charging Stations

RECOMMENDATION: REVIEW FACADE PROGRAM, SET STANDARDS TO REDUCE GRADING THRESHOLD
6 months open - IMPROVE OVERALL BUILDINGS LETTER TO PROPERTY OWNER ON CENTRAL ST ALLEY

Kyle, Patty

MEETING ADJOURNED (time) 6:50

SUBMITTED BY [Signature]
(SIGNATURE)

7/18/2022
(DATE)